



## **TEXAS ASSOCIATION FOR INSTITUTIONAL RESEARCH**

**42th Annual Conference  
Minutes of the Annual Business Meeting  
Tuesday, March 3, 2020  
12:30 p.m.  
Marriot  
San Antonio, Texas**

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**Call to Order:** The meeting was called to order at 12:30 pm by President G. Marc Turner.

**Approval of the Minutes from the 2019 Business Meeting:** Secretary Dan Su presented the minutes from the 2019 business meeting. A TAIR member attendee made a motion to approve the minutes, seconded by Soon Flynn and a few others, and unanimously approved.

**Comments from the TAIR President:**

Treasurer's position change: Isabell Weeden changed her job after being elected, David Malone agreed to sever as Treasurer for TAIR.

**TAIR Executive Committee and other Committee Reports**

**Secretary/Membership Report:** TAIR Secretary Dan Su reported 253 members registered for the conference (including 7 cancellation, 8 no-shows and 1 exhibiting sponsor no-show) yielding 237 attendees. Among those, there were 14 sponsor attendees, 1 keynote speakers, and 3 emeritus members. Attendance this year is 8% higher than TAIR 2019 attendance (N=220). We have 256 TAIR members as of March 3, 2020, compared to last year's membership of 280, we have a decrease of 8%. Overall, we are expecting a growth of membership in next few months.

**Treasurer's Report:** David Malone presented a treasury update. The association began fiscal year 2019 with \$78904.04. As of Feb 24, 2020, the association held \$76127.68 in cash. In addition, the current value of two certificates of deposit is \$10174.90 each. The current total financial assets are \$96477.48.

**Financial Review Committee Report:** Tracy Stegmair thanked for her team including two committee members Jessica Smith and Kate Proff for their careful review. Jessica passed away. The team met last April, everything looks good, no additional editing needed. Tracey Stegmair reported no findings or recommendations.

**Communications Officer Report:** Carmen Allen thanked Morgan Carter's help for helping her transit to the position. Carmen extended thanks to those who brought projectors to support the TAIR conference. Carmen updated the implementation of the new software Cvent and encouraged everyone to let her know about any issues. Carmen asked presenters not to forget to upload their presentations and attendees of the sessions not to forget to evaluate the sessions.

**Professional Development Officer Report:** Lea Campbell reported that TAIR has had a very successful year with professional development. The Summer Workshops, had 10 workshops, 59 participants, 101 registrations, 1.7 workshops/person; annual TAIR meeting, we had 14 workshops, 103 participants, 195

registrations, 1.95 workshops/person. These workshops generated a total of \$22,200 revenue. To date, TAIR has awarded 67 level 1 certificates, 21 level 2 certificates, and 4 level 3 certificates, 92 certificates, 1193 workshop registration.

This year marks the 5<sup>th</sup> anniversary of the Professional Development certificate program.

### **Strategic Plan:**

Marc thanked Paul Turcotte's hard work on TAIR Strategic Plan last year.

Marc also thanked the platinum sponsors SAS, Campuslabs. Thanks to Amanda Moske for reaching out to sponsors.

Goal 1 –Advance institutional research proficiency

Outreach measure: present at regional and national conferences:

80 respondents, 34 attending at least one other state professional conferences, with 2 members attending more than 3; 24 attending regional conferences; 36 attending national or international conferences, of those 14 state presentations, 5 regional presentations, and 12 national/international presentations.

Reps from State/Federal Agencies presenting to TAIR or providing resource materials:

1 workshop from THECB, 1 from IPEDS/AIR, and regular legislature update.

Goal 2- Develop a vital, diverse and engaged membership

Word on tracking member retention and longevity (need for member database) Institution representation: 96:115, but still below our peak a few years ago of 130. Member participation: please stand.

Goal 3- Improve communications and visibility

Expansion and promotion of our LinkedIn group (goal 300 group members)

Ideas discussed with past presidents to begin providing more content on a t least a monthly basis starting soon.

### **Vice President:**

David Brown encouraged everyone to participate in the vendor affair at 3 pm with food and beverages provided; and attend the reception at 5:30 outside on the patio, drinks and food available.

**Election Results:** Vice President David Brown announced the TAIR 2019 election results as follows with winners beginning their roles on April 1:

### **Nominating Committee:**

- Kristina Beltran

- Meghan Kajihara

**Vice President/President Elect-** Dan Su

**Secretary-**Lillian Marshall

**Professional Development Officer-** Bonnie Hurford

David Brown reminded attendees that the symbolic “passing of the gavel” would occur at the closing ceremony and he would assume the role of President on April 1.

Marc Turner adjourned the meeting at 1:30 p.m.

### **42th Annual Conference TAIR Door Prize Winners**

**4 San Antonio zoo tickets:** Newman Wong, Del Mar College

**Good for a stay Wyndham Garden San Antonio River Walk #5532, Complimentary museum admission 2 tickets:** Salma Mirza, Southern Methodist University

**UNT blankets:** Jorge Martinez, University of Houston

Deborah Derden, Sul Ross State University

Chrys Dougherty, THECB

Daniel Chupe-OHanlon, Austin Community College

**Jason’s Deli free meal tickets:** Morgan Carter, Tarleton State University

**Jason’s Deli free meal tickets:** Tracy Stegmair, Texas Woman’s University

**4 Witte complimentary museum admission:** Rohan Patil, Texas Tech University

**Rooster’s gift certificate:** Amanda Merchant, Texas A&M University- Corpus Christi

**\$15 Cinnamon Roll certificate:** Lea Campbell, University of Houston-Downtown

**\$20 gift certificate:** Staci Martin, Kilgore College

**\$20 gift certificate:** Vyas Krishnamurthy, University of Houston

**DTC gift certificate:** Kwanghee Jung, Texas Tech University

**\$25 gift certificate:** Evan Pagitt, University of Texas at Tyler

**A gift certificate:** Breanna Green, Tarrant County College District

**Minifigs Bricks & More gift certificate:** Crystal Valasquez, Midland College

**Palm Tree Private Shopping Experience:** Angela Hearrell, North Central Texas College

**Tattoo package:** Fikrewold Bitew, University of Texas at San Antonio

Respectfully submitted,

Dan Su