



## **TEXAS ASSOCIATION FOR INSTITUTIONAL RESEARCH**

**41th Annual Conference  
Minutes of the Annual Business Meeting  
Wednesday, February 27, 2019  
12:30 p.m.  
Horse Shoe Bay  
Horse Shoe Bay, Texas**

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**Call to Order:** The meeting was called to order at 12:30 pm by President Teresa Isbell.

**Approval of the Minutes from the 2018 Business Meeting:** Secretary Dan Su presented the minutes from the 2018 business meeting. Marc Turner made a motion to approve the minutes, seconded by Paul Turcotte, and unanimously approved.

**Comments from the TAIR President:**

### **TAIR Executive Committee and other Committee Reports**

**Secretary/Membership Report:** TAIR Secretary Dan Su reported 225 members registered for the conference (including 1 cancellation and 4 no-shows) yielding 220 attendees. Among those, there were 21 sponsor attendees, 2 keynote speakers, and 2 emeritus members. Attendance this year is 13% lower than TAIR 2018 attendance. We have 280 TAIR members as of February 27, 2019, compared to last year's membership of 249, an increase of 12%.

**Treasurer's Report:** Paul Turcotte presented a treasury update. The association began fiscal year 2018 with \$85,370.87. As of January 31, 2019, the association held \$101,376.31 in cash, with \$22,308.06 in net accounts payable for an anticipated yearend balance of \$79,068.25. The Executive Committee committed to establishing investments to serve as a true reserve by placing \$20,000 in two \$10,000 certificates of deposit.

**Financial Review Committee Report:** Tracy Stegmair thanked for Paul for his work in putting the files together, the other two committee members Jessica Smith and Kate Proff for their careful review. The committee conducted the review earlier than usual last May. Tracey Stegmair reported no findings or recommendations.

**Communications Officer Report:** Morgan Carter extended thanks to those who brought projectors to support the TAIR conference. The Association will upgrade the registration system in the coming year as the existing system is discontinued by RegOnline Cvent. Morgan expressed his thanks to Kate Proff for her help.

**Professional Development Officer Report:** Lea Campbell reported that TAIR has had a very successful year with professional development. The Summer Workshops, held July 27, 2018 in Austin, included 9 workshops attended by 85 registrations by 49 unique TAIR members. And, TAIR 2019 included 11 workshops with 1 sponsor-provided workshop attended by 122 registrants.

This year marks the 4<sup>th</sup> anniversary of the Professional Development certificate program. The professional development certificates will be posted shortly.

**Strategic Plan:**

Paul Turcotte presented the TAIR Strategic Plan during a concurrent session the day before to gathered member feedback on the proposed draft. Members recommended changes to the mission and values. Additional edits to the mission and values were discussed during business meeting with minor changes made. David Brown made a motion to approve the draft plan with proposed changes. The motion was seconded by John Carroll and passed unanimously. Changes include:

On Mission statement changed from "...professionals engaged in institutional research and institutional effectiveness..." to "...professionals..." to be more inclusive.

On Values, Coordination is updated to Diversity with new definition: benefit from the broad knowledge of our members.

Collaboration definition updates to promote an environment of coordination instead of cooperation.

**Vice President:**

Marc Turner thanked all the TAIR attendees for coming to the annual meeting. Special thanks also given to all the sponsors: Tableau, SAS, Evision, etc. Marc encourage everyone to talk to sponsors, thank them, and acknowledge them. He encouraged everyone to participate in the vendor affair at 3 pm with food and beverages provided; and attend the reception at 5:30 outside on the patio, drinks and food available.

**Election Results:** Vice President Marc Turner announced the TAIR 2019 election results as follows with winners beginning their roles on April 1:

**Vice President/President Elect-** David Brown

**Communication Officer-** Carmen Allen

**Treasure-** Isbell Weeden

**Nominating Committee:**

- Jinny Case
- Cadi Lusk
- Michael Tumeo
- Renee Zimmerman

Marc Turner reminded attendees that the symbolic "passing of the gavel" would occur at the closing ceremony and he would assume the role of President on April 1.

Teresa Isbell adjourned the meeting at 1:30 p.m.

Respectfully submitted,

Dan Su