Title

SMU.

Using Data Scaffolding to Build a Classroom Utilization Dashboard in Tableau & Tableau Prep

By Michael Tumeo Director, Institutional Research

Salma Mirza Senior Data Visualization Specialist

171

13.4

Key Reasons for a Visualization

- Key Reasons
 - The complexity of data
 - The complexity of the current grid
 - The number of course calendars within a semester
- Key Outcomes
 - Better student throughput
 - More efficient space utilization
 - Improved alignment between pedagogy and space/technology
 - Improved parking

	Title	Intro	Grid	Grid Patterns	Goals	Goals	
--	-------	-------	------	---------------	-------	-------	--

The Grid

What we want

Monday	Tuesday	Wednesday	Thursday	Friday
8:00	8:00	8:00	8:00	8:00
8:50		8:50		8:50
9:00	9:20	9:00	9:20	9:00
9:50	9:30	9:50	9:30	9:50
10:00		10:00		10:00
10:50	10:50	10:50	10:50	10:50
11:00	11:00	11:00	11:00	11:00
11:50		11:50		11:50
12:00	12:20	12:00	12:20	12:00
12:50	12:30	12:50	12:30	12:50
1:00		1:00		1:00
1:50	1:50	1:50	1:50	1:50
2:00	2:00	2:00	2:00	2:00
2:50		2:50		2:50
3:00	3:20	3:00	3:20	3:00
3:50	3:30	3:50	3:30	3:50
4:00		4:00		4:00
4:50	4:50	4:50	4:50	4:50



Title	Intro	Grid	Grid Patterns	Goals	Goals

Number of Sections Grouped Under Grid Patterns

On Grid: MWF, starts and ends on the top of the hour, runs for exactly 50 minutes

TTH, starts at 8 am, 9:30 am, 11 am, 12:30 pm, 2 pm, or 3:30 pm, runs for exactly 80 minutes

Partial MWF: M or W or F (or some combination), starts and ends on the hour, can occupy rooms for multiple 50 mins blocks

Partial TTH: T or TH, starts at 8 am, 9:30 am, 11 am, 12:30 pm, 2 pm, or 3:30 pm, can occupy rooms for multiple 80 mins blocks

Off Grid: Adheres to none of the above

Percentage of sections offered by SMU according to Grid classification



Percentage of sections offered by schools according to Grid classifications

5	-	5	
On Grid	Cox Dedman Dedman Law Lyle Meadows Perkins Simmons	29.6% 1.1% 45.1% 45.6% 6.7% 30.5%	67.2%
Partial MWF (adheres to start/end time)	Cox Dedman Dedman Law Lyle Meadows Perkins Simmons	1.8% 11.5% 1.1% 22.3% 26.2% 23.3% 34.8%	
Partial TTH (adheres to start/end time)	Cox Dedman Lyle Meadows Perkins Simmons	0.4% 5.5% 3.4% 7.4% 43.3%	
Off Grid	Cox Dedman Dedman Law Lyle Meadows Perkins	29.1% 20.9% 26.7%	68.2% 97.7%

Percentage of sections offered by SMU by session start times

8:00 am - 9:30 am 10:00 am - 1:30 p., 2:00 pm - 4:00 pm Monday 21.3% 52.1% 26.6% Tuesday 28.7% 37.7% 33.8% Wednesday 21.3% 51.6% 27.2% Thursday 33.8% 28.0% 38.2% Friday 25.0% 58.0% 18.6% Coturd

Percentage of sections offered by schools by session start times

			10.00 1.00		
6			10:00 am - 1:30 pm		Fall Terms
Cox	Monday	32.9%	28.9%	38.2%	○ Fall 2016
	Tuesday	33.8%	25.7%	40.5%	Fall 2017
	Wednesday	35.4%	28.0%	36.6%	Fall 2018
	Thursday	35.1%	24.7%	40.3%	Fall 2019
	Friday	50.9%	43.4%	24.5%	○ Fall 2020
Dedman	Monday	18.5%	59.4%	22.1%	
	Tuesday	26.5%	41.5%	32.0%	
	Wednesday	19.0%	58.9%	22.2%	
	Thursday	26.5%	41.8%	31.7%	Course Career
	Friday	20.1%	63.3%	16.6%	GR
Dedman	Monday	21.4%	46.4%	32.1%	✓ IEP
Law	Tuesday	25.0%	25.0%	50.0%	✓ UG
	Wednesday	25.6%	46.5%	27.9%	
	Thursday	26.7%	30.0%	43.3%	
	Friday	40.0%	60.0%		
Lyle	Monday	19.1%	51.5%	29.4%	
	Tuesday	28.9%	37.3%	33.7%	
	Wednesday	16.4%	50.7%	32.9%	
	Thursday	31.6%	35.4%	32.9%	
	Friday	29.4%	54.9%	15.7%	
Meadows	Monday	22.9%	40.7%	36.4%	
	Tuesday	28.5%	38.2%	33.3%	
	Wednesday	19.1%	43.4%	37.5%	



- Build a Gantt chart to reflect the schedule of classes; location, day, time. A granular level look at each section
- Show each section in terms of start times as well as end times
- Show the empty slots in the rooms to see how well the spaces are being utilized
- Length of each bar reflect the duration of the meeting in minutes
- Color of the bars reflect their Grid status



- section
- Show each section in terms of start times as well as end tim
- Show the empty slots in the rooms to see how well the space Task2
- Length of each bar reflect the duration of the meeting in mir
- Color of the bars reflect their Grid status

Course Begin Date: 8/25/2016

Fincher Bu	uilding 0424	TTh	Thursday									\sim
Maguire	150A	MWF	Monday		80	80		80				
Building			Wednesday		80	80		80				
		TTh	Tuesday									
			Thursday							170		
	0250	MWF	Monday	80	80	80	80	80	80			
			Wednesday	80	80	80	80	80	80			
			Friday		125							
		TTh	Tuesday	80	80	80	80	80	80			
			Thursday	80	80	80	80	80	80			
	0251	MWF	Monday		80	80	80	80	80			
			Wednesday		80	80	80	80	80			
			Friday									
		TTh	Tuesday		80	80	80	80	80			
			Thursday		80	80	80	80	80			
	0253	MWF	Monday	80	80	80	80		80			
			Wednesday	80	80	80	80		80			
			Friday									
		TTh	Tuesday		80	80	80	80				
			Thursday		80	80	80	80				
	0350	MWF	Monday		80	80	80	80	50			
			Wednesday		80	80	80	80				
			Friday									
		TTh	Tuesday	80	80			80	50			
			Thursday	80	80			80				
	0351	MWF	Monday	80	80	80	80	80	80			
			Wednesday	80	80	80	80	80	80			
			Friday									
		TTh	Tuesday		80	80	80	80	80			
			Thursday		80	80	80	80	80			
	0353	MWF	Monday		80	80	80	80	80			
			Wednesday		80	80	80	80	80			
			Friday									
		TTh	Tuesday	80	80	80	80	80	80			
			Thursday	80	80	80	80	80	80			
	0354	MWF	Monday	80		80	80		80			
			Wednesday	80		80	80		80			
			Friday									
		TTh	Tuesday		80	80	80	80	80			
			Thursday		80	80	80	80	80			
	0356	MWF	Monday		80	80	80	80				~

Meeting Begin Dates	>
Show history	
Terms	
Image: Fall 2016	~
O Fall 2017	
O Fall 2018	
O Fall 2019	\checkmark
Eall 2020	
Building Name	
✓ (AII)	^
✓ Annette Cald ✓ Armstrong R	
✓ Armstrong k ✓ Boaz Residen	
Caruth Hall	\checkmark
School	
✓ (AII)	~
✓ Cox	
✓ Dedman	
🗹 Dedman Law	
🔽 Guildhall	×
Subject	
☑ (AII)	~
ACCT	
ADV	
✓ AMAE	0
V ANTH	*
Room Type	
✓ (AII)	^
Auditorium	
Computer Lab	
Conference R	\checkmark
Pattern	
Off Grid	
On Grid	
Partial MWF (ad	h
Partial TTH (adh	e

GoalsNormalScaffoldScaffold in PrepBuild ScaffoldQuestions	
--	--

Goals

- Build a Gantt chart to reflect the schedule of classes; location, day, time. A granular level look at each section
- Show each section in terms of start times as well as end times
- Length of each bar reflect the duration of the meeting in minutes
- Show the empty slots in the rooms to see how well the spaces are being utilized
- Color of the bars reflect their Grid status
- Incorporate the "off" begin and end dates in the data to make a dynamic schedule that adapts to different calendars

Goals	Normal	Scaffold	Scaffold in Prep	Build Scaffold	Questions

Normal

Course 🔽	Section 💌	Course Title	-	Start Date -	End Date 💌	Mtg Start 🛛 🔽	Mtg End 💌	Day Column
ACCT 2301	001H	INTRO TO FINANCIAL ACCT		8/22/2016	12/5/2016	3:30:00 PM	4:50:00 PM	Thursday
ACCT 2301	001H	INTRO TO FINANCIAL ACCT		8/22/2016	12/5/2016	3:30:00 PM	4:50:00 PM	Tuesday
ACCT 2301	002	INTRO TO FINANCIAL ACCT		8/22/2016	12/5/2016	8:00:00 AM	9:20:00 AM	Monday
ACCT 2301	002	INTRO TO FINANCIAL ACCT		8/22/2016	12/5/2016	8:00:00 AM	9:20:00 AM	Wednesday
ACCT 2301	003	INTRO TO FINANCIAL ACCT		8/22/2016	12/5/2016	9:30:00 AM	10:50:00 AM	Monday
ACCT 2301	003	INTRO TO FINANCIAL ACCT		8/22/2016	12/5/2016	9:30:00 AM	10:50:00 AM	Wednesday

Not Normal

Course 🛛 🖛	Section 💌	Course Title	Start Date -	End Date	Mtg Start	Mtg End	Day Column
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	121	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	2:00:00 PM	4:50:00 PM	Wednesday
ACCT 6226	21	ACCOUNTING INFORMATION SYSTEMS	10/17/2016	12/3/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6226	22	ACCOUNTING INFORMATION SYSTEMS	10/17/2016	12/3/2016	9:30:00 AM	12:20:00 PM	Thursday
ACCT 6226	121	ACCOUNTING INFORMATION SYSTEMS	10/17/2016	12/3/2016	2:00:00 PM	4:50:00 PM	Thursday
BA 6352	600	MARKETING STRATEGY	8/26/2016	8/26/2016	1:10:00 PM	5:00:00 PM	Friday
BA 6352	600	MARKETING STRATEGY	9/16/2016	9/16/2016	1:10:00 PM	5:00:00 PM	Friday
BA 6352	600	MARKETING STRATEGY	10/21/2016	10/21/2016	1:10:00 PM	5:00:00 PM	Friday
BA 6352	600	MARKETING STRATEGY	11/18/2016	11/18/2016	1:10:00 PM	5:00:00 PM	Friday

Data Scaffolding

1. Allows you to visualize data where no data is reported.

2. Essentially, creates a "scaffold" upon which the data stands.

3. Allows you to visualize gaps in the dataset.

4. Creates a Cartesian join; will add a row for each value that is being added to the original field. This greatly increases in size the more fields you add to the scaffold. The size of the scaffold may affect performance



Step1: Create a comprehensive list of all start and end dates in the dataset (the



Step 2 : Attach the courses to the scaffolding



Step1 : Create a comprehensive list of all start and end dates in the dataset (the scaffolding)



S..

Η.

Step1 : Create a comprehensive list of all start and end dates in the dataset (the scaffolding) - ^{S..}



Goals	Normal	Scaffold	Scaffold in Prep	Build Scaffold	Questions	
-------	--------	----------	------------------	----------------	-----------	--

Building the Scaffold H.



13 unique dates in the dataset between start and end dates

Calendar field contains all dates in the dataset between start and end dates

Course 🖪	Sectior -	Course Title	Start Date 💌	End Date 👻	Calendar 💌	Mtg Start	 Mtg End 	Day Column
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	10/17/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	10/21/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/4/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/5/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/6/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/7/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/9/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/16/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/18/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	11/23/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	12/1/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	12/2/2016	9:30:00 AM	12:20:00 PM	Wednesday
ACCT 6219	21	LEADERSHIP SKILLS-ACCT PROF	10/17/2016	12/3/2016	12/3/2016	9:30:00 AM	12:20:00 PM	Wednesday

13 rows added



Goals	Normal	Scaffold	Scaffold in Prep	Build Scaffold	Questions
-------	--------	----------	------------------	----------------	-----------

Questions?