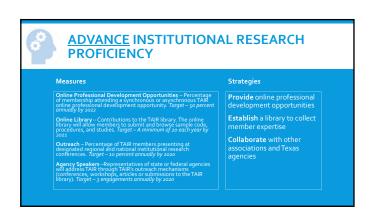


2018 TAIR STRATEGIC PLANNING TASK FORCE						
Ed Evans	Treat injust the nation considering the set of the set	Soon Flynn	Teresa Isbell	Kara Larkan- Skinner	Staci Martin	Thomas Martin
Jacob Price	Philip Rhodes	Tami Rice	S.J. Sethi	Mark Stout	Paul Turcotte	Isabel Weeden

The Texas Association for Institutional Research provides for Fostering unity and cooperation among persons having interests and activities related to institutional research, planning, evaluation, policy analysis, and institutional effectiveness in Texas institutions of postsecondary education, Disseminating information and exchanging ideas on issues and concerns of common interest; and Continuing professional development of individuals engaged in institutional effectiveness in providing professional development opportunities by coordinating the exchange of ideas on common interest; and Continuing professional development of individuals engaged in institutional effectiveness and policy analysis.









IMPROVE COMMUNICATION AND VISIBILITY				
Measures	Strategies			
Open Listserv – Percentage of ListServ subscribers by non-members and other interested individuals. Target – 10 percent of Listserv subscribers are non-members by 2020 Advocacy Committee – A group of TAIR members will monitor and communicate back to membership pending legislation, proposed rules, and other regulatory impactful issues affecting institutional research. Target – 4 communications each year by 2020	Communicate more frequently with TAIR membership Communicate with outside organizations Build a bigger Association presence by improving visibility Advance the Association's capacity to advocate			