



Terry W. Hartle
**Senior Vice President, Division of Government and
Public Affairs**

Specialization: Accreditation, College Costs, Federal Policy, Financial Aid, Higher Education Finance, Immigration, Legislative Issues, Student Aid, Tuition

For more than a decade, Terry W. Hartle has directed ACE's comprehensive effort to engage federal policy makers on a broad range of issues including student aid, scientific research, government regulation, and tax policy. This work not only involves representation before the U.S. Congress, administrative agencies, and the federal courts, it increasingly includes work on state and local issues of national impact. Given ACE's historic role in coordinating the government relations efforts of some 60 associations in the Washington-based higher education community, Hartle is widely considered American higher education's most visible lobbyist.

Prior to joining the council in 1993, Hartle served for six years as education staff director for the Senate Committee on Labor and Human Resources, then chaired by Sen. Edward M. Kennedy. Prior to 1987, Hartle was director of social policy studies and resident fellow at the American Enterprise Institute, and a research scientist at the Educational Testing Service. Hartle is quoted widely in both the national and international media on higher education issues, has authored or co-authored numerous articles, books, and national studies, and contributes regular book reviews to *The Christian Science Monitor*.

Hartle received a doctorate in public policy from The George Washington University in 1982, a masters in public administration from the Maxwell School at Syracuse University in 1974, and a bachelor's degree in history (summa cum laude) from Hiram College in 1973. He was awarded an honorary doctor of laws degree by Northeastern University in 1994. He is a member of Phi Beta Kappa, the Garfield Society at Hiram College, and the Hiram College Athletic Hall of Fame.



Mark Taylor, M.S.W., Ed.D

Dr. Mark Taylor is a nationally recognized educator, expert, consultant and speaker who is on the forefront of transformations in education practice and workplace management. He is dedicated to helping schools, colleges and universities better understand and serve our students for learning, development, persistence and successful integration into the "after college" world and has helped many schools, organizations and companies work more effectively with the generational groups, especially our young people from "Generation NeXt". Building on over 25 years of experience in higher education, management and the helping professions, Dr. Taylor's has worked with over 250 schools in 40 states, and in Canada, made presentations at state, regional, and national events, published papers in professional journals including the recent "Generation NeXt Goes to Work" and "Teaching Generation NeXt". He has consulted with business clients like 20th Century Fox Motion Pictures, Arkansas Transit Association, Wal-Mart, FEMA, the University of Tennessee Hospital, RAVE Wireless Communications, Purdue University, the Institute for Professional Development, Turning Technologies, and the U.S. Army. Dr. Taylor holds graduate degrees from the University of Arkansas and academic appointments at Arkansas State University and the University of Arkansas at Little Rock Graduate School.