Global Pandemic
Recession
Social/Political Unrest
Increasing Demand for Social Value Analytics

Major Funders

Government

Boards & Leadership

Partners and Beneficiaries
Factors Driving Demand

- Public Demand for Quality, Accountability and Fiscal Responsibility
- Policymakers, Public Officials and Governments – Spend Scrutiny
- Wealth Consolidation and Donor Fatigue

Available Technology
Big Data
What is Social Value?
Measuring Mission Achievement

Traditional Metric – Static Measures
“Graduation Rate”.

Internal Performance Metric – Basic Outcomes plus performance
“Cost to Raise A Dollar”.

Longer Term Impact Analysis with multiple qualitative and quantitative measure.
“Long term impact on closing the economic divide”
The Journey

BOSTON ARCHITECTURAL COLLEGE
1889

BOSTON ARCHITECTURAL CLUB FOUNDED

CLARENCE BLACKALL
THE CLUB'S 1ST PRESIDENT
Loyal "Guardian of the Brew Keg" of the P.D.'s Club was Joe Hamilton, left, here quite at contented in the two P.D.'s above, photographed "after lunch." Beer was bought by the keg for the commercial P.D.'s and they brought their food and cooked in the fireplace.

**Immigrants and Underprivileged Students Served**
BOSTON ARCHITECTURAL CENTER

1944

CHANGED NAME
WOMEN ADMITTED

1945
HONORED—Two Cabot, Cabot & Forbes draftsmen, Peter F. DiMeco (left) and Leon Bailey (center) were awarded scholarships by the Boston Architectural Center for outstanding scholarship and design competition. DiMeco won four months of study in Europe, Bailey won a year of study at M.I.T. Leonard Saulnier of Shipley, Bulfinch, Richardson and Abbott (right) was awarded the John Worthington Ames scholarship which provides a year of study at M.I.T.

1952 FIRST COMMENCEMENT
I like to speak about the encouragement human beings in the world of design give to others as one very important part of what may happen in this new center.

- Buckminster Fuller
1980

Bachelor of Architecture Degree
PROCEEDINGS OF THE CONFERENCE FOR WOMEN IN DESIGN AND PLANNING

NOVEMBER 1975
BOSTON ARCHITECTURAL COLLEGE

2006

BAC BECAME A COLLEGE
2008

2% WOMEN OF COLOR - BAC LECTURES AND EVENTS REFLECT THE DIVERSITY OF ITS STUDENT BODY
A Global Network, A Cloud Canopy

We envision the college as a global network, a cloud canopy with virtual aerial roots that capture social differences and facilitate the learning of the curious, the creative, the ambitious, the exemplary traditional and nontraditional students irrespective of social identities and geographic location.

Social Justice and Excellence

We envision delivering on our educational mission of diversity and inclusion to help our students fully actualize their potential.
2020 AIA Survey
lack of Women in the Profession, lack of Women Leadership and Women owned Firms

lower Socio-Economic individuals have limited to no access to the Profession

Measuring Social and Academic Value
Understand the Gap
Target and Measure
Decide and Act

BAC GLOBAL NETWORK
BAC Analytics & Research Center of Excellence

A Single Source of Truth
- Sound Data Governance
- BIG Data and Advanced Analytics / Intelligence Technology Platform

Partnership & Ownership
- Aligned with Leadership
- Insight for Measuring Success
- Ownership of recommended analysis models
- Primary Analytics and Research Subject Matter Experts

Visionary and Proactive
- Global Point of View
- Focus on Decision Making Agile Advanced Analytics & Predictive Modelling
- Multi-Variable Business Intelligence
✓ Lead - Don’t Follow
✓ Measure Success
✓ Enable Data-Informed Decision Making
✓ Engage Throughout the Organization
Questions