

Spurring Relationships

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TAIR 2020

Session Description

- Institutions have access to a lot of data and information that can and should be shared with others around their campus. However, it is often difficult to ensure the data is not only shared but properly interpreted as well. This session will highlight how one institution built relationships with key personnel and leveraged the relationships to share data campus-wide.

What to expect today...

- Why we need to expand relationships around campus
- How you do create and expand relationship
- What McLennan Community College's Office of Institutional Research has done to expand relationships
- The data McLennan shares and how we engage in conversations with the data
- Interaction with the presenter and audience
- ...the overuse of lame memes

Why do we need relationships...

- Get data in the right hands
- Information sharing
- Help support decision making
- Have supportive environment
- Open communication



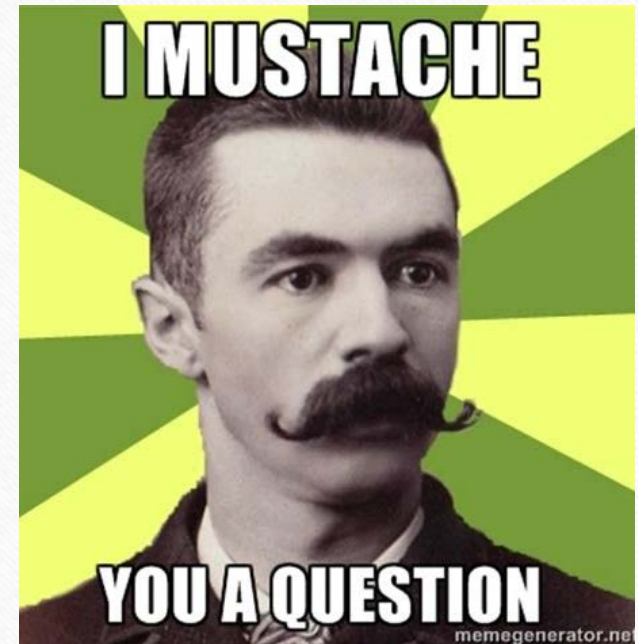
How do you start...

- Introduce yourself and your department
 - But people know who I am...
 - Do they know what you can do for them?
- Be involved in the difficult and fun conversations



Ask questions...

- Do not be afraid to ask questions
 - Why do you think that is happening?
 - What data supports your thoughts or decisions?
 - Where did the data come from?
 - What data do you need?
 - What can we do for you?



Offer to help...

- We are a 'service' department to the departments who directly work with students



What areas do you currently work with...

- Vice President of Instruction and Dean's Council
- Local ISD Partners
- Faculty Council President
- Student Success
- Campus Employees
- Current Students

Vice President of Instruction &
Deans Council

TSI Math by Pathway Type
2019FA

	TSI 301-336	TSI 337-341	TSI 342-349	Total
Non-STEM	630	188	121	939
STEM	114	74	144	332
Total	744	262	265	1,271

STEM vs Non-STEM is as of beginning of term
TSI Score is the highest score as of the beginning of the term

Student Enrollment in Math Class Sections
by Course, Level, and Attempt Number
All Terms Fall 2014 through Summer 2019

Course Level	Attempt 1		Attempt 2		Attempt 3		Attempt 4+		n= Total Enrollments ¹	
	#	%	#	%	#	%	#	%	#	%
Developmental	11,993	78.7	2,542	16.7	494	3.2	207	1.4	15,236	100.0
Freshman	15,193	86.5	1,915	10.9	355	2.0	109	0.6	17,572	100.0
Sophomore	3,505	84.3	524	12.6	105	2.5	25	0.6	4,159	100.0
Five-Year Totals ¹	30,691	83.0	4,981	13.5	954	2.6	341	0.9	36,967	100.0

MCC Graduate Transfer Rates
Transfer (AA & AS) Degrees

	Transferred ¹				n= Total Graduates	
	No ²		Yes		#	%
	#	%	#	%		
2015-16	632	86.6	98	13.4	730	100.0
2016-17	761	85.7	127	14.3	888	100.0
2017-18	776	82.6	164	17.4	940	100.0
2018-19	602	68.6	276	31.4	878	100.0
4-Year Total	2,771	80.6	665	19.4	3,436	100.0

MCC Graduate Transfer Rates
Workforce (AAS) Degrees

	Transferred ¹				n= Total Graduates	
	No ²		Yes		#	%
	#	%	#	%		
2015-16	381	92.3	32	7.7	413	100.0
2016-17	350	94.9	19	5.1	369	100.0
2017-18	326	94.5	19	5.5	345	100.0
2018-19	326	92.4	27	7.6	353	100.0
4-Year Total	1,383	93.4	97	6.6	1,480	100.0

Fall 2016 through Summer 2019
McLennan Graduate Transfers
Transfer and Workforce (AA, AS, & AAS) Degrees
Top 15 Transfer Institutions¹

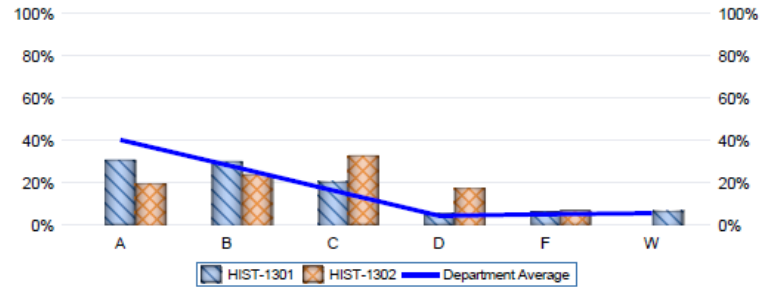
Institution Name	Count
TARLETON STATE UNIVERSITY	205
UNIVERSITY OF TEXAS ARLINGTON	31
TEXAS A&M UNIVERSITY	16
BAYLOR UNIVERSITY	15
UNIVERSITY OF TEXAS AT TYLER	13
UNIVERSITY OF MARY HARDIN-BAYLOR	12
TEMPLE COLLEGE	9
TEXAS STATE UNIVERSITY - SAN MARCOS	9
TEXAS STATE TECHNICAL COLLEGE - WACO	9
UNIVERSITY OF HOUSTON	8
HILL COLLEGE	7
TEXAS A&M UNIVERSITY - CORPUS CHRISTI	6
SAM HOUSTON STATE UNIVERSITY	6
STEPHEN F. AUSTIN STATE UNIVERSITY	5
UNIVERSITY OF TEXAS - SAN ANTONIO	5

McLennan Graduates Who Did Not Transfer¹
Transfer and Workforce (AA, AS, & AAS) Degrees
Top 15 High Schools Attended

High School Name	Count
UNKNOWN HIGH SCHOOL	757
MIDWAY HIGH SCHOOL	320
WACO HIGH SCHOOL	264
UNIVERSITY HIGH SCHOOL	254
GED	215
ROBINSON HIGH SCHOOL	146
WEST HIGH SCHOOL	126
CHINA SPRING HIGH SCHOOL	122
LORENA HIGH SCHOOL	112
LA VEGA HIGH SCHOOL	108
OUT STATE HIGH SCHOOL	107
CONNALLY HIGH SCHOOL	92
MCGREGOR HIGH SCHOOL	65
AJ MOORE ACADEMY	56
HOME SCHOOLED	51

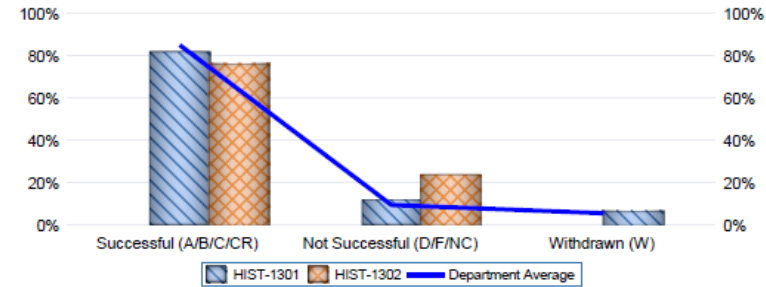
Fall 2019 Faculty Scorecard - John Doe - History

Grade Distribution



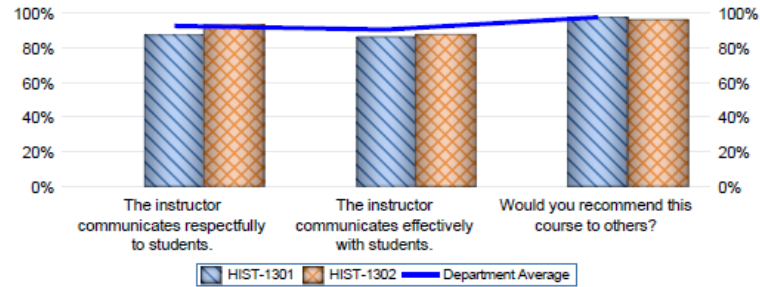
	A	B	C	D	F	W
-Department Average	40%	28%	16%	4%	5%	6%
HIST-1301	31%	30%	21%	6%	6%	7%
HIST-1302	20%	24%	33%	17%	7%	0%

Completion Rates



	Successful	Not Successful	Withdrawn
-Department Average	85%	9%	6%
HIST-1301	81%	12%	7%
HIST-1302	76%	24%	0%

Student Evaluations of Faculty



	The instructor communicates respectfully to students.	The instructor communicates effectively with students.	Would you recommend this course to others?
-Department Average	93%	91%	98%
HIST-1301	88%	86%	98%
HIST-1302	94%	88%	96%

Faculty Council

- How many have a good relationship with Faculty Council/Senate?
- Working relationship for years
- Asked to be invited to Faculty Council meetings in 2017-18
 - Denied
- Invited to be a part of a Faculty Council/Student Success Liaison Committee
- Fall 2019 talked with current Faculty Council President
 - Invited to be involved in a working group & never left...

pboard		Organize	New	Open
> This PC > reports (\mcc-common) (R:) > lwichman				
	Name	Date modified	Type	
)	2018-19	9/23/2019 1:54 PM	File folder	
(E:)	2019-20	1/10/2020 3:08 PM	File folder	
(H:)				
Systems Drive (I:)				

Grade Distribution Reports - (Fall 2019)
 All Grades
 Grades of AU and I have been omitted

		A		B		C		F		W		Total	
		#	%	#	%	#	%	#	%	#	%	#	%
Wichman, Laura	AGRI_1309_87	2	22.2	2	22.2	1	11.1	1	11.1	3	33.3	9	100.0
	BUSI_1301_F4	2	14.2	3	21.4	2	14.2	4	28.5	3	21.4	14	100.0
	Total	4	17.3	5	21.7	3	13.0	5	21.7	6	26.0	23	100.0

Campus & Community Communication

Profile of all Students, Fall 2015 to Fall 2019
Gender

	Fall 2015		Fall 2016		Fall 2017		Fall 2018		Fall 2019	
	#	%	#	%	#	%	#	%	#	%
Female	5,454	65.5%	5,794	65.9%	5,838	65.7%	5,979	66.8%	5,742	66.0%
Male	2,879	34.5%	2,997	34.1%	3,042	34.3%	2,976	33.2%	2,963	34.0%
Total	8,333	100.0%	8,791	100.0%	8,880	100.0%	8,955	100.0%	8,705	100.0%

Percent of Enrollment

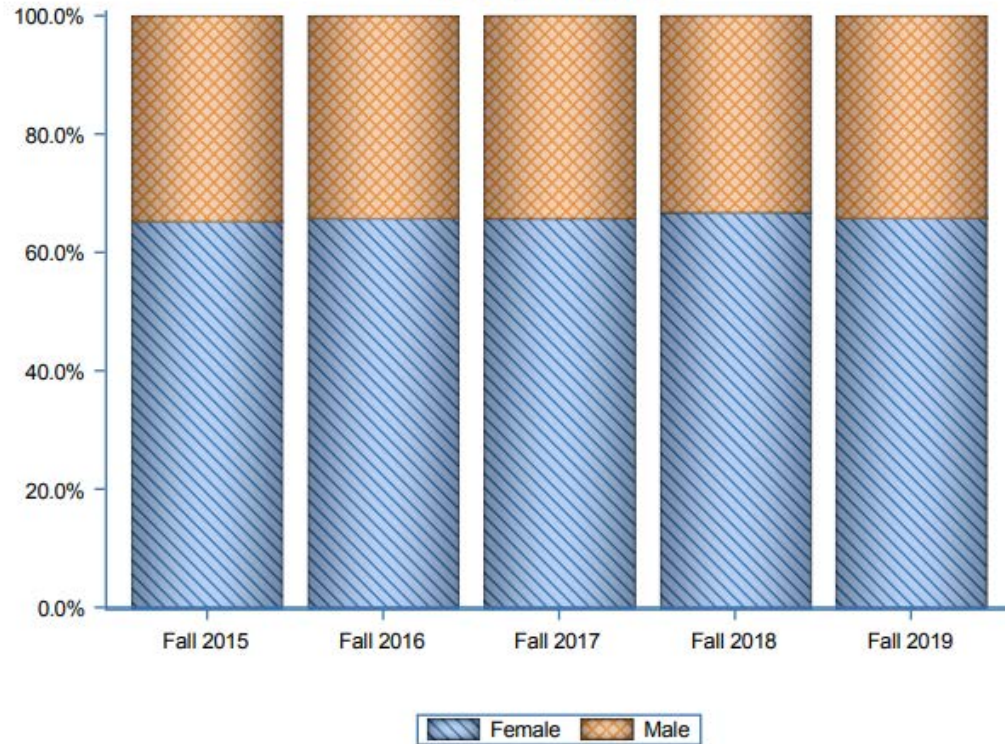


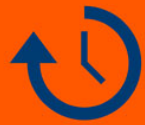
Table 7. Count of Students by Grade by High School - All Section Types*

	09		10		11		12		Total	
	#	%	#	%	#	%	#	%	#	%
Axtell High School	13	68.4%	6	31.5%	19	100.0%
Bosqueville High School	.	.	8	17.0%	21	44.6%	18	38.2%	47	100.0%
Brazos High School	1	100.0%	1	100.0%
Bruceville Eddy High School	12	60.0%	8	40.0%	20	100.0%
Chilton High School	.	.	8	44.4%	7	38.8%	3	16.6%	18	100.0%
China Spring High School	97	59.8%	65	40.1%	162	100.0%
Clifton High School	18	50.0%	18	50.0%	36	100.0%
Connally High School	20	20.2%	13	13.1%	22	22.2%	44	44.4%	99	100.0%

MCLENNAN COMMUNITY COLLEGE FALL 2019 8-WEEK COURSE FEEDBACK



2,150 SURVEYED
738 RESPONDED
34.3% RESPONSE RATE



59% WERE PREPARED FOR THE PACE OF THE 8-WEEK COURSE



71% WOULD RECOMMEND AN 8-WEEK COURSE TO OTHERS

Reasons to register for 8-week courses*

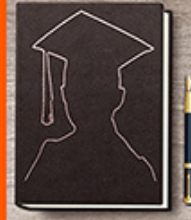
- 44%: Fit schedule
- 32%: Advised to
- 28%: Fit personal needs
- 25%: Did not know they were in one

First learned of 8-week course option:

- 51%: Advisor
- 18%: MCC website
- 18%: No previous knowledge

*Students were allowed to select multiple reasons, so percentages will not add to 100%

MCLENNAN COMMUNITY COLLEGE FALL 2019 GRADUATES



OVER 600 GRADUATES*

97% HAD AT LEAST ONE PROFESSOR MAKE THEM EXCITED ABOUT LEARNING

90% FELT THEIR PROFESSORS CARED ABOUT THEM AS A PERSON



525 GRADUATES SURVEYED
232 GRADUATES RESPONDED
44.2% RESPONSE RATE



87% HAVE A JOB AFTER GRADUATION



97% OF THOSE WITHOUT A JOB ARE CONTINUING THEIR EDUCATION



96% WOULD CHOOSE MCLENNAN AGAIN

*Not all graduates have been posted

MCLENNAN COMMUNITY COLLEGE STUDENT SATISFACTION



Top 5 Reasons to Attend

1. Likelihood of success
2. Ability to work while attending
3. Convenient location
4. Ability to live with family
5. Recommendation of school counselor or teacher

Top 5 Service Reasons to Attend

1. Low cost
2. Financial aid/scholarships
3. Reputation/quality of instruction
4. Reputation/quality of programs
5. Transfer preparation for university

6,584 STUDENTS SURVEYED
1,797 STUDENTS RESPONDED
27.3% RESPONSE RATE



93% EXCELLENT/GOOD IMPRESSION OF MCLENNAN

84% PLANNED TO RETURN IN SPRING 2020



88% WOULD CHOOSE MCLENNAN AGAIN

67% PLAN TO ATTEND THE UNIVERSITY CENTER IN NEXT 1-3 YEARS

65% MCLENNAN WAS FIRST CHOICE



20% CAME TO MCLENNAN FOR UNIVERSITY CENTER

MCLENNAN COMMUNITY COLLEGE



RECOGNITION:
--TEACHING
ENVIRONMENT
--COMPENSATION
& BENEFITS

1 OF 5 TWO-YEAR
COLLEGES
RECOGNIZED
FROM ARIZONA,
NEW MEXICO,
OKLAHOMA
& TEXAS

594 EMPLOYEES
SURVEYED
343 RESPONSES
COMPLETED
57.7% RESPONSE RATE

OVERALL
SATISFACTION
= 78%*



NATIONAL AVERAGE
SATISFACTION
= 68%*

TEACHING
ENVIRONMENT
= 79%*

GROWTH
IN 11 OF 15
CATEGORIES IN
COMPARISON
TO THE 2018
RESULTS

COMPENSATION,
BENEFITS &
WORK/LIFE
BALANCE
= 86%*

*BASED ON POSITIVE RATING OF "STRONGLY AGREE" OR "AGREE"

100% LICENSURE PASS RATES FOR 2017-18 GRADUATES

CERTIFIED MEDICAL ASSIST.
COSMETOLOGY*
LAW ENFORCEMENT ACADEMY*
LICENSED VOCATIONAL NURSING*
LONG-TERM CARE ADMIN.*
OCCUPATIONAL THERAPIST ASSIST.*
PHYSICAL THERAPIST ASSIST.*
PARAMEDICINE*
RADIOLOGIC TECHNOLOGY
SURGICAL TECHNOLOGY*

*100% FOR 2+ CONSECUTIVE YEARS

McLennan COMMUNITY COLLEGE

Fall 2019 Fact Sheet

Last Revision: 02/05/2020

Trends	2014	2015	2016	2017	2018	2019
Fall Enrollment	8,329	8,333	8,791	8,880	8,955	8,705
Total Degrees	2,482	2,557	2,521	2,709	2,905	.
-Transfer Degrees	1,678	1,848	1,886	1,992	2,197	.
-Workforce Degrees	804	709	635	717	708	.

Retention Trends	2013	2014	2015	2016	2017	2018
FTIC Fall to Spring	78%	78%	80%	77%	78%	78%
FTIC Fall to Fall	54%	54%	59%	54%	54%	52%

Enroll Type	N	%	Avg Hrs	2019 FTIC Cohort	N	%
Returning	4,410	51%	9.2	No Developmental Need	683	46%
First Time	1,484	17%	11.5	1 Developmental Need	438	30%
Dual Credit	2,210	25%	4.8	2 Developmental Needs	229	15%
New Trans	601	7%	9.7	3 Developmental Needs	134	9%

Gender	N	%	Age Category	N	%
Female	5,742	66%	< 18	1,878	22%
Male	2,963	34%	18-21	3,451	40%
			22-24	1,082	12%

Ethnicity	N	%	Age Category	N	%
White	4,146	48%	25-30	969	11%
African American	1,050	12%	31-35	483	6%
Hispanic	2,978	34%	36-50	661	8%
Other	531	6%	50 +	181	2%
			Average Age	23	.

Ethnicity Trends	2014	2015	2016	2017	2018	2019
White	55%	54%	52%	51%	49%	48%
African American	14%	13%	12%	12%	12%	12%
Hispanic	26%	28%	30%	31%	32%	34%
Other	5%	5%	6%	6%	7%	6%

Residence	N	%	Financial Aid	N	%
McLennan County	6,927	80%	Any type of Fin Aid	5,691	65%
Surrounding Counties	939	11%	-Loans	2,516	29%
Other Counties	462	5%	-Pell Grant	3,391	39%
Out of State	377	4%	-Scholarships	4,157	48%

Cost of Attendance

Year	College	Tuition/Fees
2019-20	McLennan	\$3,450
2019-20	Tarleton - Campus	\$9,080
2019-20	Tarleton - MCC	\$8,840
2019-20	Tech - Campus	\$10,317
2019-20	Tech - MCC	\$11,957
2019-20	Baylor	\$47,564

Taxes

Year	M&O	Debt Service	Total
2016-17	0.112102	0.036796	0.148898
2017-18	0.115041	0.035305	0.150346
2018-19	0.115430	0.032266	0.147696

Revenue/Expenses

Year	Type	Dollars	% Revenue
2018-19	Gross Tuition & Fees	\$26,279,757	43%
2018-19	Maintenance & Operating Taxes	\$20,175,004	33%
2018-19	State Appropriations	\$12,379,835	20%
2018-19	Total Revenues	\$60,743,412	.
2018-19	Total Expenses	\$59,832,377	.

Licensure Pass Rates & Placement Rates

* Indicates the program does not have mandatory licensure requirements

PROGRAM	16-17 Licensure Rate	14-17 Placement Rate
Accounting	--	92%
American Sign Language*	--	100%
Business Administration & Management		94%

