



# 2019 Keynote Speakers

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## Opening Keynote – 1 PM on Tuesday, February 26<sup>th</sup>

### Ann K. Emery, Owner of Depict Data Studio



*"Your research deserves to be out in the world: utilized, actionable, talked about." – Ann K. Emery*

Ann K. Emery is a sought-after speaker who is determined to get your data out of spreadsheets and into stakeholders' hands. Each year, she leads more than 50 workshops, webinars, and keynotes for thousands of people with the aim of equipping organizations to visualize data more effectively.

Her design consultancy also overhauls graphs, publications, and slideshows with the goal of making technical information easier to understand for non-technical audiences. In her "spare" time, Ann chairs the American Evaluation Association's data visualization interest group, serves as an advisory member of the American Evaluation Association's Potent Presentations Initiative, and motorcycles around the country with her husband and toddler.

Prior to launching her own company, Ann measured the effectiveness of public policy projects at Innovation Network, managed a performance management system at the Latin American Youth Center, evaluated educational programs for local, state, and national education agencies at ICF International, and contributed to research-to-policy projects at the University of Virginia.

She earned a Bachelor's degree from the University of Virginia and a Master's degree from George Mason University.

## Closing Keynote – 10:30 AM on Thursday, February 28<sup>th</sup>

### Darlana Jones, Association for Institutional Research

***What does the IR Office of Tomorrow Look Like?*** At some institutions, the IR Office is solely responsible for mandatory reporting, responding to national surveys, and providing information to the provost and president. This narrow practice limits the work of the IR professional who is rich with institutional knowledge and cares about the success of students. Tomorrow's IR Office should look much different. The IR professional can become more than an information producer; they should become educators of information, coaches of data users and producers, and collaborators with offices across the institution in support of student success.

Darlana Jones serves as Director of Assessment and Research for the Association for Institutional Research. Darlana directs the assessment and research initiatives for AIR such as Forum, membership, IPEDS training, and the National Data Institute. Darlana also leads the development of new educational opportunities for AIR. In addition, Darlana leads the National Survey of IR Offices project that quantifies the operations of the IR Office. Darlana serves on multiple advisory boards for groups like NASPA, Common Data Set, and the journal, *New Directions in Institutional Research*. Darlana holds a Ph.D. in physics from Oklahoma State University and has 10+ years of collegiate teaching experience. She is well known in higher education circles due to her 200+ national and international conference/webinar presentations and workshops she has presented on assessment and student success.

