## Planning Can Be Fun!

40<sup>th</sup> TAIR Conference Corpus Christi, TX February 14, 2018

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## Environmental Scanning

- It's important to know your environment and where you fit in that environment.
- It's important to know the threats as well as opportunities.

## Planning and Environmental Scanning

- Environmental scanning is vital to planning to identify future opportunities or threats to the institution
- Environmental scanning is defined in www.businessdictionary.com as:
  - Careful monitoring of an organization's internal and external environments for detecting <u>early signs of</u> <u>opportunities</u> and <u>threats</u> that may <u>influence its current</u> <u>and future plans</u>. In comparison, surveillance is confined to a specific objective or a narrow sector.

## Environmental Scanning

- Can be more than reviewing our internal data
- Can involve the college community
- Can involve the external community

## Environmental Scanning at ACC

- Annual Forum/Retreat
- Presentations about future trends in
  - Education
  - Business
  - Community
  - Relationship building
- A dedicated time to reflect on the future of the institution
- Focus on faculty attendance to provide opportunity to reflect on future students and future jobs

### How We Make It Fun

- Choose a futuristic theme
  - 2015 Back to the Future
  - 2016 Star Trek: The Next Generation
  - 2017 The Jetsons Meet ACC
  - 2018 Quantum Leap??
- Dress up in related costumes
- Invite K-12 partners to present on classroom activities, especially MakerSpace projects
  - AI (Artificial intelligence, Quantum Computing, Quantum Mathematic, Machine Learning, IOT (Internet of Things)
- Invite businesses involved in cutting edge innovations

### Make it Interactive

- Provide opportunities for attendees to
  - Talk to K-12 students and ask about their projects
  - Talk to business representatives about future trends
  - View demonstrations of new technology
- Embed group activities to collect impressions and ideas for planning purposes

## Back to the Future (The Future is Now)

October 2015

http://www.austincc.edu/oiepub/planning/data\_retreat\_2015.html







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Spring 2018 Daily Reg: 38,513

### Strategic Planning Retreat - October 23, 2015

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Agenda: 2015 Retreat Agenda

ACC Strategic Plan: 2014-2016

Share Ideas and Feedback: The Future is Now

Photo Gallery: Strategic Planning Retreat 2015

### Videos:

- Introductions / The Future Economy and Business of Austin
- . The Future of Technology
- Technology and Occupations at ACC
- . The Future Students and Graduates of ACC
- . The Future Are We Ready
- Entrepreneurial Occupations at ACC

### Presentations:

- ACC Strategic Planning Retreat Main Presentation (PowerPoint) (Adobe PDF)
- The Future Economy and Business of Austin Texas Workforce Doyle Fuchs (PowerPoint) (Adobe PDF) (Video)
- The Future of Technology Unity 3D Technology Patrick Curry (PowerPoint) (Adobe PDF) (Video)
- The Future students and graduates of ACC E3 Alliance Susan Dawson (PowerPoint) (Video)
- The Future Are we ready E3 Alliance Leadership Austin Khotan Shahbazi-Harmon (PowerPoint) (Video)
- Back to the Future The Future is Now ACC OIEA Soon Merz (PowerPoint) (Adobe PDF) (Video)



## ACC: The Next Generation

**November 2016** 

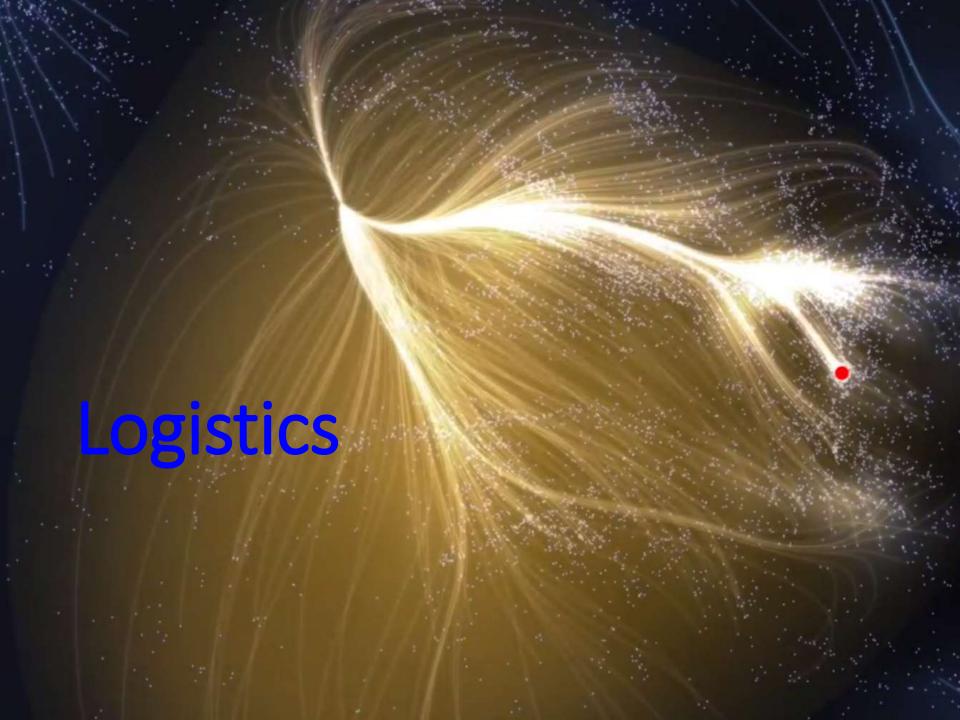
http://www.austincc.edu/oiepub/planning/2016 Fall Forum/





# The Jetsons Meet ACC **November 2017** http://www.austincc.edu/oiepub/planning/2017-Fall-Forum/





### Logistics

- Hands on relationship building
- Going beyond the "box"
- Keep the question to be answered at the forefront of ALL you plan
- Have fun

