



PREVENTING INFORMATION INDIGESTION: REPORTING DATA IN FUN-SIZE PIECES

Texas Association for
Institutional Research 

Addison, TX • February 2014



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THE CHALLENGE

- The challenge of data-informed decision making
 - Preventing the glassy-eyed stares when presenting data
 - Losing focus in a barrage of numbers and graphs

Information overload

Paralysis by analysis

data dazed



SOLUTION 1

- Pre-Board Meeting supper
(Idea borrowed from Kilgore College)
 - The concept is to present one topic of interest related to student success
 - Topics included
 - CCSSE results
 - Achieving the Dream initiatives
 - Full-time and part-time instructors
 - Momentum Points (Success Points)
 - Texas Accountability System and Interactive Access to Data
 - Key Performance Indicators
 - First-year earnings for graduates



PUBLIC MEETING



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February 17 2014

To: Board of Trustees
From: Glenda O. Barron
Re: February 2014 Board Meeting

The regular monthly meeting of the Temple College Board of Trustees will be held on Monday, February 17, 2014, at 6:00 p.m. in the Louise L. Cox Board Room, Room 2807, located in the Pavilion on the Main Campus.

A dinner for Board Members will be held at 5:15 p.m. in Room 2808, located next door to the Board Room. Mr. Gary Jackson and Dr. Randy Baca will present a retirement outlook report.

The ***Order of Business*** will be as follows:

1. **Pledge of Allegiance**
2. **Consideration of Approval of the Consent Agenda**
 - a. **Consideration of Approval of Minutes from the Regular Meeting on**



WHERE DO WE GET IDEAS?

- Questions from the Board of Trustees (FT–PT) (Key Performance Indicators)
- Understanding legislation (Momentum Points)
- Explaining initiatives (CCSSE)
- Current national new stories and Temple College (First-year earnings)
- Sources and for comparative data (Interactive Data)



BENEFITS

- Chance to focus on one topic
- More opportunity to help the audience to appreciate the complexities of the data
- Staff doesn't miss supper



SOLUTION 2

- Monthly Newsletter *Leopard Dreams*
 - The Newsletter is associated with our *Achieving the Dream* initiative
 - Most issues contain a data snapshot related to student success
 - The snapshot becomes an entry in the Educational Services monthly report to the board

Community Initiatives and Special Programs

Dr. Jimmy Roberts

- Achieving the Dream
- Student Success
- Perkins

Academic Outreach and Extended Programs

Dr. Dan Spencer





Leopard Dreams

Volume 4, Issue 3

September 2013

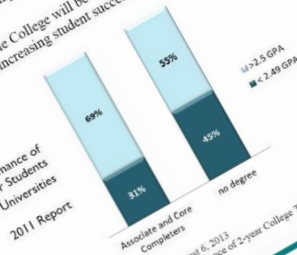
Students with Credentials Fare Better as Transfers from Community Colleges

A recent article in the Chronicle of Higher Education reported on the results of a study from the National Student Clearinghouse Research Center (NSCRC) that found that students who transfer from community colleges to four-year institutions having already earned either a certificate or an associate degree are more likely to complete a 4-year degree. This was especially true for students who transferred directly to the university without taking time off. The study compared the six-year outcomes of students who started at two-year colleges and transferred to four-year institutions during the 2005-6 academic year. Results from the study showed that nationally 72% of students who completed a certificate or degree prior to transfer earned B.A.'s, compared with 56 percent of students who had moved on without a credential.

Temple College researchers utilizing a different success indicator, the Academic Performance of 2-Year College Transfer Students at Texas Public Universities, compared the first-year grade point averages between two subgroups. Results from the latest report published by the Texas Higher Education Coordinating Board indicated that 69% of TC students who transferred to a public Texas university with an associate degree or having completed the core curriculum had a first-year GPA above 2.5, compared to 55% of students transferring without a degree. This report and the NSCRC study help substantiate the importance of students completing a credential before transferring.

On September 23-24, a team from Temple College will be attending the Texas Completion Summit that will focus on increasing student success and completion.

Academic Performance of Temple College Transfer Students at Texas Public Universities



Sources: Mangini, Katherine. The Chronicle of Higher Education, August 6, 2013
Texas Higher Education Coordinating Board, Academic Performance of 2-year College Transfer Students at Texas Public Universities

Temple College

Strategy Team Leaders
Paula Talley

Continuous Orientation
Paula Talley

Retention Alert

Adrian Sora
Jimmy Roberts

Zero/Weak

Carey Rose
Adrian Sora

Fast Track Courses

Paul Foutz
Jimmy Roberts

Data Team

Rebecca Rohrer

Leopard Success Project

Paula Talley
Daniel Herrmann

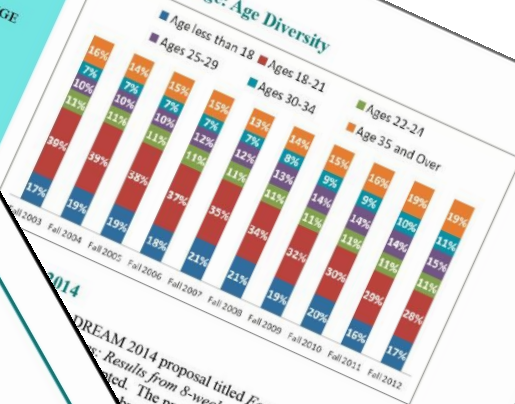
QEP Coordinator

Lesha Smith



TEMPLE COLLEGE

Temple College: Age Diversity



DREAM 2014 proposal titled *Fast Track* will be presented to the Board of Regents on February 25th or Wednesday, February 27th, 2014. The presentation will be made in the Board Room at Temple College. The presentation will be made in the Board Room at Temple College. The presentation will be made in the Board Room at Temple College. The presentation will be made in the Board Room at Temple College.

Team National... on-governmental... on history... Achievement... opportunity to deepen their... practices that deepen their... all... national student success

a career guidance tool that allows students to explore their interests and identify their top three Career Paths based on their responses. The tool can be used to help students plan for their future.

based on gender, disability, race, color, age, religion, national origin or veteran status.



TOPICS

- CCSSE results
- Technical programs (Perkins Data Resources)
 - CTE enrollment and equity
 - Core indicators
 - Licensure rate
 - Earning comparisons for CTE graduates and leavers (Exit Cohort Report)
- Graduation
 - Degrees by disciplines (Prep)
 - Graduation trends (Interactive Access)
 - Graduation by gender



TOPICS

- Transfer success (Transfer Report)
 - GPA
 - Number of transfers (Interactive access)
- Data from ATD initiatives (in-house)
 - Equity agenda (Age diversity)
 - Fast-track developmental sections
 - Orientation GPA



TOPICS

- Statewide data
 - Texas community college growth
 - Median first-year earnings by degree
- Developmental Education
 - Persistence (Developmental Education Accountability Measures Data)
 - Transfer GPA DevEd compared to non-DevEd (Transfer Student Success)



BENEFITS

- Newsletter is part of the board packets
- The “data snapshot” becomes part of the Education Services report thereby giving DATA a standing venue
- The local newspaper reporter has consistently reported on the topic as part of an article on the board meeting
- The reporter has often used the information for a separate news article



TEMPLE DAILY TELEGRAM NEWS ARTICLES

Temple College board of trustees

Report: College degrees, certifications mean a higher income

Courses to improve student employability

Temple College Achieving the Dream

Temple College studying how to serve all students equally



HOW DO WE DECIDE WHAT TO PRESENT

- Related to student success if possible
- Timing
 - Release of data e.g.. CCSSE
 - Reports released by the THECB
 - Success Points
 - First year earnings
 - Journal and newspaper articles
- Haunt websites (ATD, Texas Data Center)
- Scan journals and local news articles



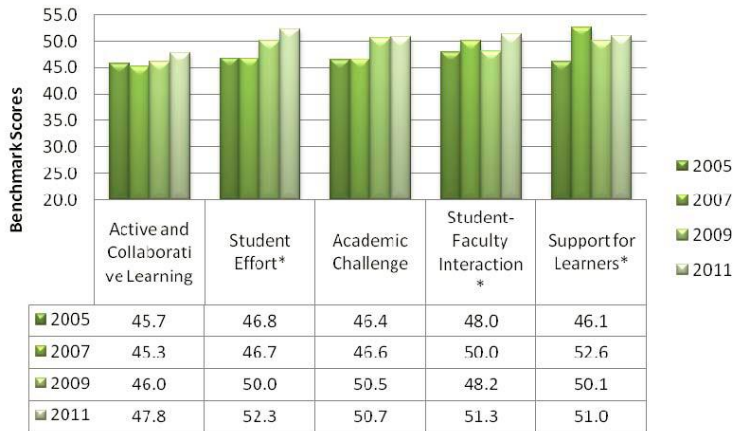
EXAMPLE OF BOARD OF TRUSTEES PRE-MEETING PRESENTATIONS

- [Texas Higher Education Accountability Overview](#)
- [Full-time and Part-time instructors](#)

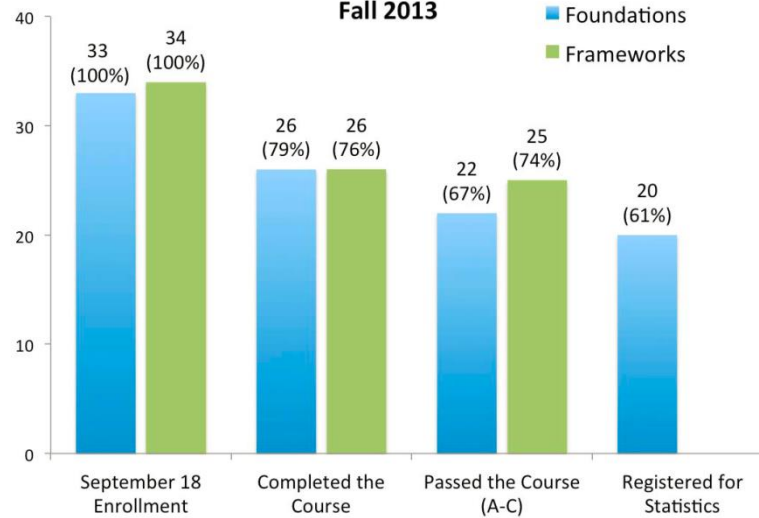


SAMPLES FROM “LEOPARD DREAMS” NEWSLETTER

Temple College Snapshot of CCSSE Results

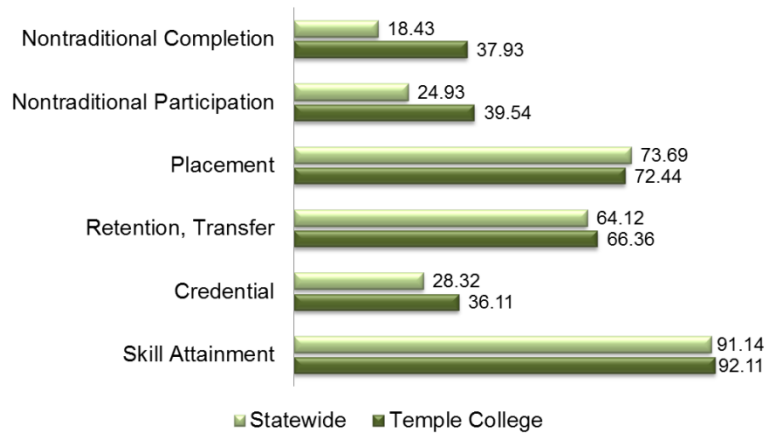


Temple NMP Completion Data
Fall 2013

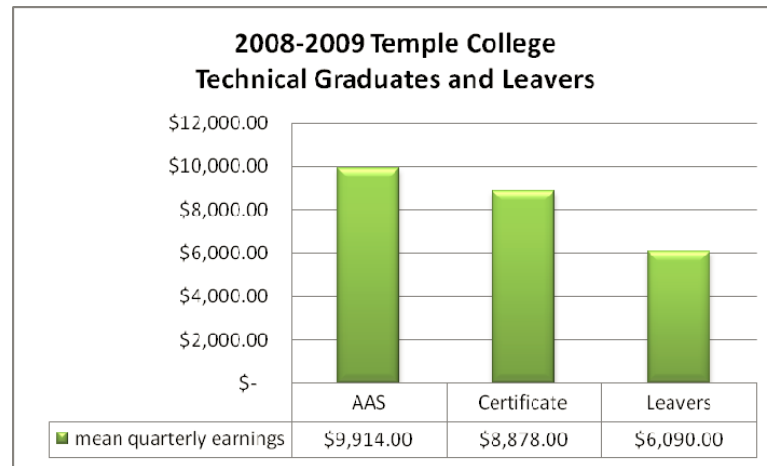


SAMPLES

**Core Indicators for Career and Technology
2012**

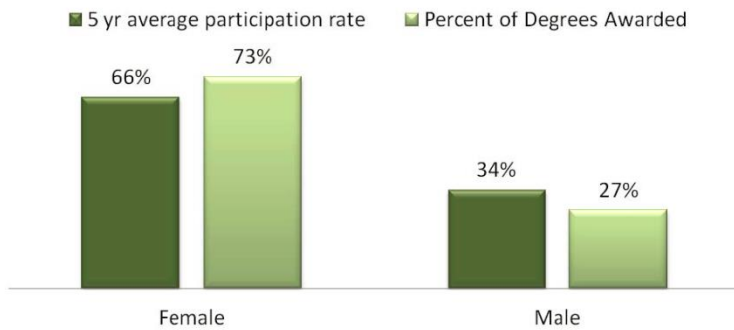


**2008-2009 Temple College
Technical Graduates and Leavers**

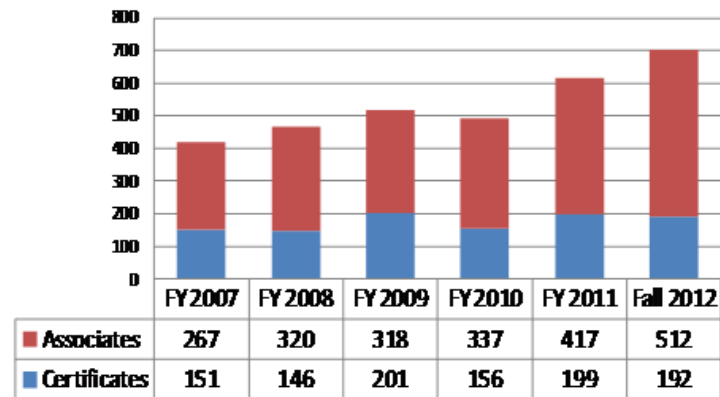


SAMPLES

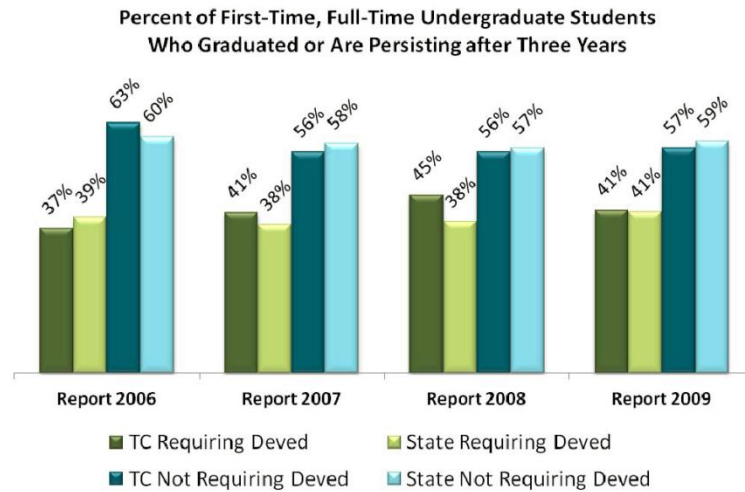
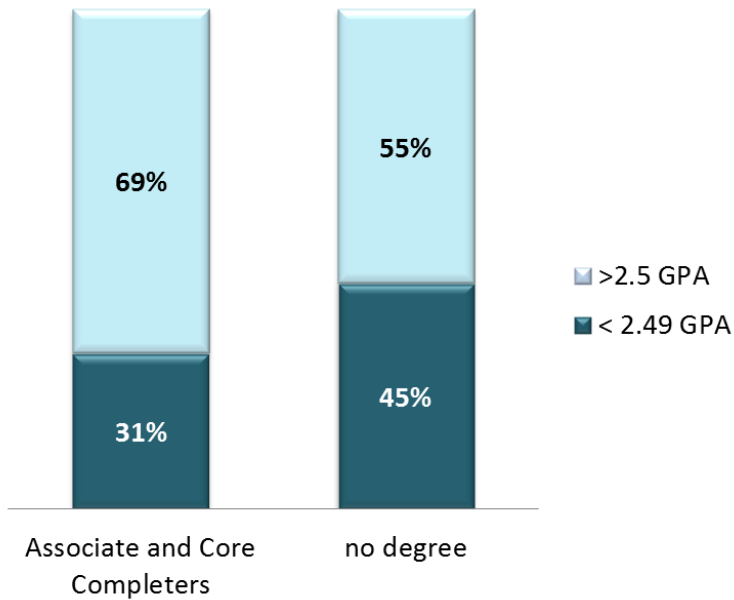
**Temple College
Graduation by Gender 2012**



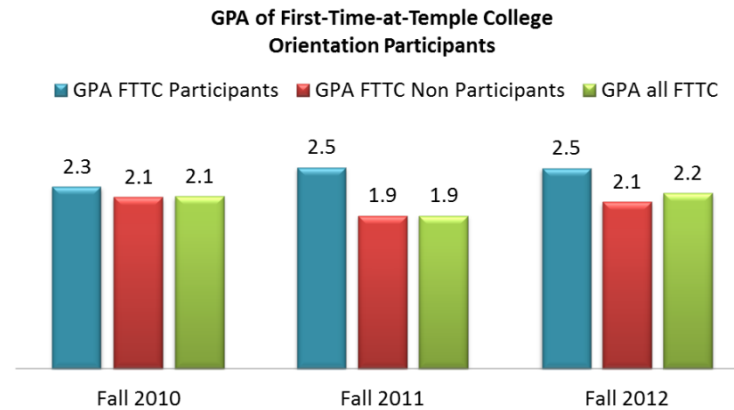
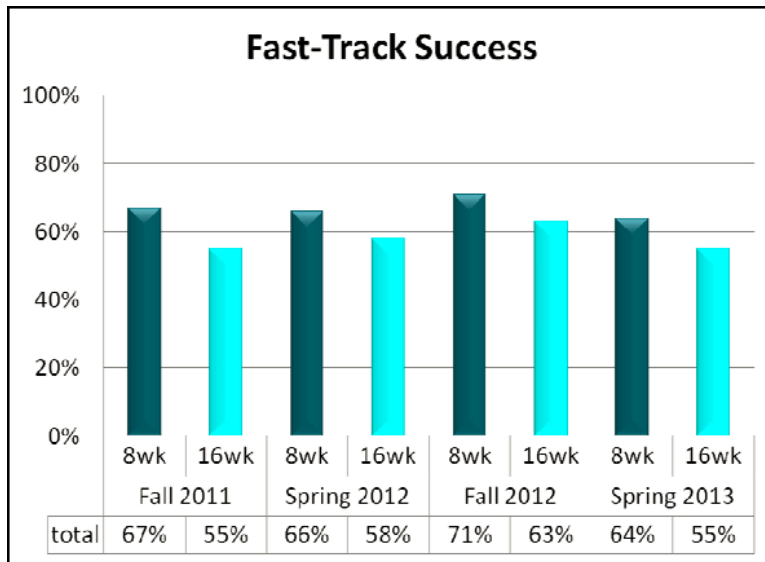
Temple College—Degrees Awarded



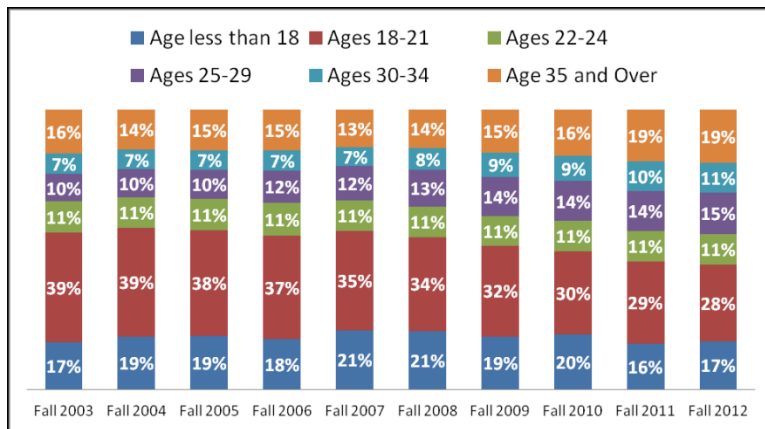
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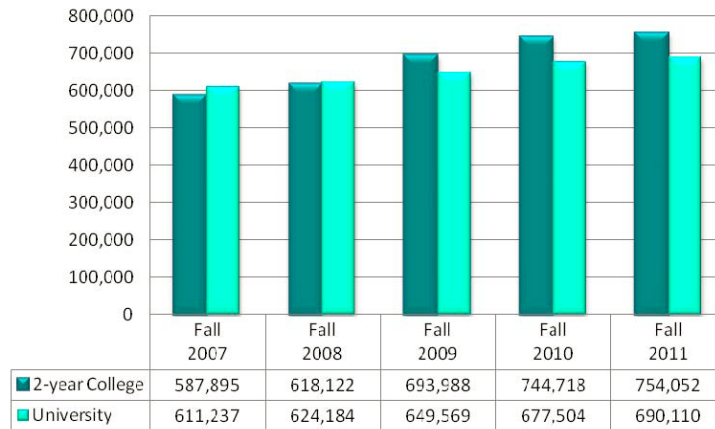
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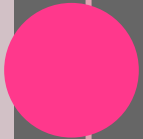
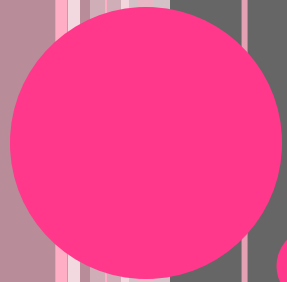


SAMPLES



Texas Higher Education Enrollment





QUESTIONS?